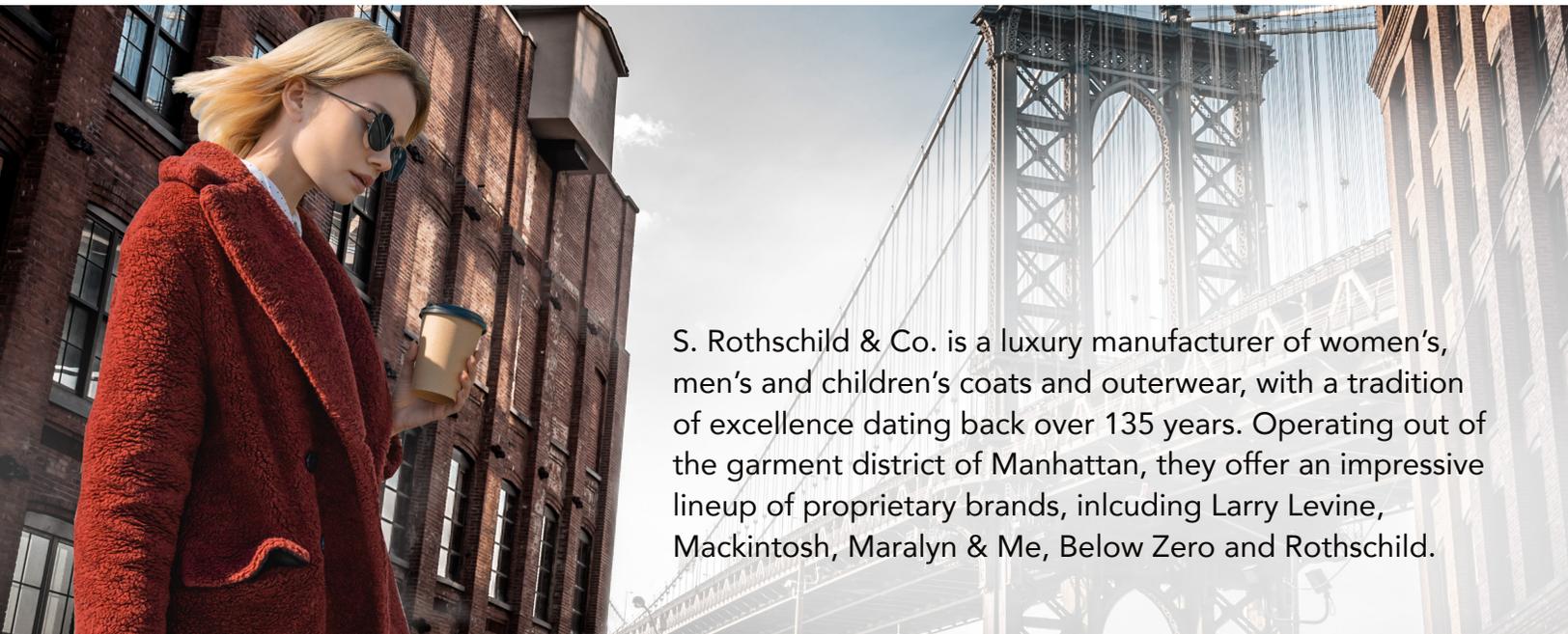


Data Storage Helps Apparel Company's Back Up Systems Buttoned Up.



S. Rothschild & Co. is a luxury manufacturer of women's, men's and children's coats and outerwear, with a tradition of excellence dating back over 135 years. Operating out of the garment district of Manhattan, they offer an impressive lineup of proprietary brands, including Larry Levine, Mackintosh, Maralyn & Me, Below Zero and Rothschild.

THE CHALLENGE

S. Rothschild's on-premise IBM i server was coming to the end of its useful lives. In addition, their software licensing was also about to expire. Alex Boym, the SVP of Information & Technology, was reluctant to make any largescale IT changes and was leaning toward replacing the hardware over migrating the database to the cloud.

THE SOLUTION

After talking to Data Storage Corp., it was determined that the costs for replacing the servers would be too high, coupled with the expense of managing the database. They decided to work with Data Storage to move to a cloud-hosted system.

Working against Rothschild's very short implementation schedule, Data Storage's team of engineers—from networking to backup to hosting—worked collaboratively with Rothschild to develop the overall infrastructure design and migration strategy, ensuring the transfer would take place with minimal disruption to the company's day-to-day business operations.

THE RESULTS

All onsite applications were shifted to the cloud with no downtime experienced at Rothschild & Co.'s many warehouses and remote offices at any point during the migration. They have since found the performance of the system to be faster and more reliable than with the on-premise server, and they have been particularly pleased with the hosted solution's daily backups, which all but eliminate the need for tapes. And now that they're hosted in a secure remote environment, Rothschild is better prepared for any kind of disaster, from major storms to ransomware to simple human error.

To find out more about how Data Storage's Cloud Services can improve your business efficiency, please email us at: info@datastoragecorp.com or call 212-564-4922.

